

Photo: Courtesy of Andersen Corporation (www.andersenwindows.com)

At HOME with QMA

SPRING 2007

Location,
Location,
Location

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A dark, unfinished attic space becomes a cheerful, sun-washed bedroom through the addition of skylights.

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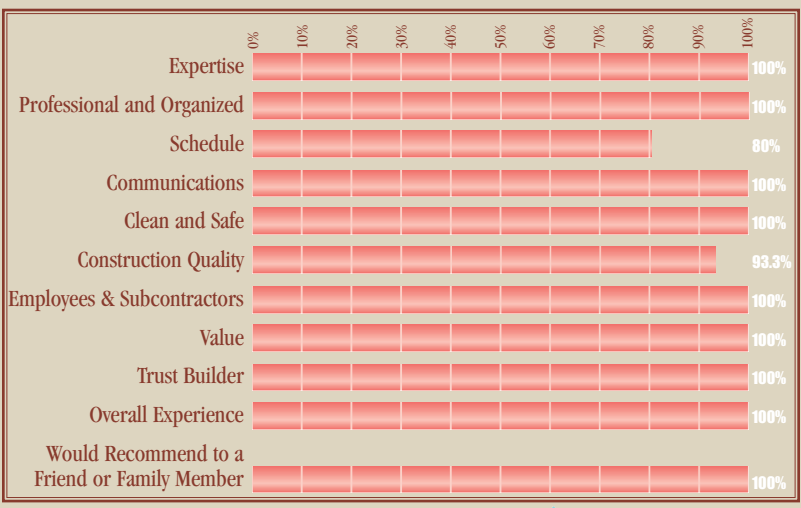
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Says Who?

When we say **QMA** consistently satisfies clients, we back it up with data from GuildQuality, a leading provider of customer satisfaction survey services for building professionals. Here is a small sampling of how our clients rate us and their comments.



- "I've recommended them to many friends and strangers because they did such a great job for us... I would absolutely use them again."* – Joe and Kathy
- "Everything was perfect... My house is gorgeous and I have recommended them to many, many people. Todd is a wonderful architect...they even were ahead of schedule."* – Myra and George
- "Overall, I couldn't be more pleased with the house. It was a great experience."* – Joe and Shirley
- "They were very pleasant to work with. ... We have recommended them many times."* – Jon and Judy
- "The job was done beyond my satisfaction and ahead of schedule."* – Bill and Jackie
- "They are just great, and our home was finished two years ago, and we are still in touch with Todd."* – Walt and Helene
- "I found QMA exceptionally professional and honest to deal with, unusually so. (I have dealt with construction personnel in the past that were the exact opposite.)"* – Howard and Shirley



On page 4: Amazing Transformations



Location, Location, Location

Consider all the advantages of a window— it provides natural light; it connects you with views of your outside surroundings; it brings in fresh air; and it enhances the appearance of your home's interior and exterior. Windows are an important element of any home, yet are often overlooked during the design phase. Many times the decision of where to position a window is based solely on keeping a home's facade symmetrical, rather than optimizing how the window serves the room in which it is placed.



A playful combination of variously sized windows makes a unique design statement.

Photos: Courtesy of Andersen Corporation (www.andersenwindows.com)



This bathroom ceiling reflects the light streaming in through adjacent windows.

Before a floor plan is developed, it is important to analyze the site. Based on each room's orientation and considering the climate, you will want to maximize both daylighting and energy efficiency through careful window placement. In addition, give thought to the magnificent outdoor scenery you wish to capture and bring inside via an expanse of windows or a folding glass wall. Conversely, you may want to mask an unattractive view with a solid wall while bringing in fresh air and light with clerestory windows.

The standard way to position a window in a room is to center it in the exterior wall. Instead, envision the window relocated to one side or adjacent to the ceiling so that daylight reflects off the wall and ceiling surfaces into the space. This significantly brightens the room without the need for additional electric lights. A skylight or roof window adds even more light and visual drama to a room, and can be particularly useful where wall space for windows is unavailable.

Successfully using windows for fresh air ventilation also relies on strategic planning. Placing windows on a single wall in a room will rarely be enough to develop air circulation. Through ventilation depends on air currents that are created by opening windows on opposing walls or in nearby rooms. Roof windows, in combination with wall windows, produce updrafts that convey warm air outdoors, away from living areas.

Windows are available in a myriad of sizes, shapes, styles and materials and can be used in a variety of combinations to personalize the look of your home. Don't be afraid to use windows to add a little whimsy or excitement here and there. While it is essential to complement your home's architectural style, within those bounds be creative and express your individuality.

Seen and Heard

"Wow! Did you see Jacuzzi's new towel warming drawer? And you've got to check out Brewmatic's built-in coffee appliance!" This is the kind of buzz that went on at the 2006 Remodeling Show in Chicago. We're making it easy for you to get in on the excitement by highlighting just a couple of the fantastic new ideas for the home that were showcased in October.



Photo: Courtesy of Jacuzzi (www.jacuzzi.com)

Home Spa

Towel Warming Drawer

Now comes the ultimate after-shower indulgence. Up to four towels can be a toasty 120 degrees in only 15 minutes when draped over heat-generating poles in Jacuzzi's towel warming drawer. The versatile drawer, available in a standard 36" as well as 24" size, is easily adapted into new or existing bathrooms.



Photo: Courtesy of Brewmatic (www.brewmatic.com)

Premium Built-In Coffee Appliance

Every component of Brewmatic's home brewer is commercial quality in both design and application. Plumbed into your water supply, this space-saving unit includes programmable pre-set brew times. Unique in the home market is a system that will begin to brew coffee only when the optimal water temperature for full-bodied flavor is reached.

Color Forecast '07

Those of us who still have bathrooms decorated in '80s burgundy and forest green know it is impossible now to find towels to match. Color trends are continually shifting, fueled by the dictates of fashion mavens as well as consumer interest. When you are updating the look of your home, it is wise to be forward-thinking and choose among the many colors and finishes that comprise the upcoming color trends.

Sherwin-Williams puts together an annual color forecast to assist homeowners in making informed decisions regarding color palettes for their home. Becky Ralich Spak, senior designer for Sherwin-Williams Color Marketing and Design, presents the following five color directions that make up this year's forecast—colormix™ 07.



Sultry Origins Color Palette

Balanced Living

The design impact of our growing green-mindedness is a renewed appreciation for relaxed, natural elements and clean, pastoral hues, put together the way nature intended.

Elements:

- Technology-created natural finishes
- Recycled materials
- Weathered woods with color washes
- Leaf and branch motifs
- Weather-resistant coatings



Kinetic Contrasts

"This is a very dramatic look—white and black with punches of color. Strong contrast is the driving look and feel," says Ralich Spak.

Elements:

- Laser-cut fabrics
- Pop art/graphic art
- High-gloss finishes
- Patterns influenced by body art
- High contrast (white with black, bold accents)



Sultry Origins

Influences from Asia, Africa and the Middle East that once seemed daring and exotic are increasingly finding their way into American interiors.

Elements:

- Artisan and global craft traditions
- Geometric lines and shapes
- Carved exotic woods, embellishments, intricate details
- Indigenous materials
- Scrolling metal designs



Virtual Re-Mix

Nostalgia is going strong, with elements and colors that borrow freely from the '50s, '60s, '70s and '80s. The new spin this time around is that there are no rules.

Elements:

- Retro silhouettes
- Vintage and vintage-inspired pieces
- Nostalgic details: rickrack, pompon, quilted appliqués
- Brocade fabrics, tropical and Pucci prints
- Grass cloth and flocked wall coverings



Understated Elegance

Technology brings a whole new dimension to neutral palettes, adding light and inner luster with textures and finishes we could never have imagined previously.

Elements:

- Clean lines, tailored details
- Luminescence
- Textural interest
- Mixed-value neutrals, warm with cool
- Relaxed elegance



Understated Elegance Color Palette



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Says Who?

Location, Location...

Color Forecast '07

Amazing Transformations

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Design+Build

Designed for Living, Built for Life

Architecture, Design+Build Custom Homes and Remodeling

www.QMAdesignbuild.com



AMAZING Transformations

Unless they have remodeled before, few homeowners can imagine the positive impact remodeling has on their ability to enjoy their homes. As you can see, each of these homes started out as older, smaller, less impressive structures. By working closely with each homeowner, QMA's design team developed unique design solutions that were implemented by our skilled and talented building team. Together they transformed the existing houses into wonderful homes our clients could enjoy with their family and friends, do things they couldn't in the original structure and get so much more emotional satisfaction from their homes.

There are many reasons why **QMA Design+Build** is able to achieve such stunning transformations, but every project starts the same way. QMA's designers sit down with our clients and really listen to what they have to say. Every one of our homes is designed around the specific needs and desires of each homeowner—creating homes that fit like a finely tailored suit. The result is a home that is functional and beautiful, while enhancing the owners' quality of life. QMA homes are built for long life and low maintenance, and increase the value of the home.



After



Before



After



Before



After



Before

Q|M|A
Design+Build